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Contact: Kati Elliott
KEH Communications
410-975-9638
kati@kehcomm.com

Courtney Marsh
Curriculum Associates
978-313-1342
cmarsh@cainc.com

Curriculum Associates Announces \$250,000 Matching Grant Opportunity Designed to Help Students in Need

NORTH BILLERICA, Mass., January 17, 2012 — Curriculum Associates, LLC, a leading publisher of research-based supplemental curriculum materials, has found a new way to give back to the education community. Frank Ferguson, Curriculum Associates' founder, is donating \$250,000 in matching grants to PreK-12 educators who demonstrate an innovative approach to teaching with Curriculum Associates' research-based instructional and assessment materials.

The grants will match schools' purchases dollar-for-dollar (up to \$10,000 per school) on Curriculum Associates products. All Curriculum Associates' products are eligible under the grant.

"Giving back has always been important to Curriculum Associates," said Rob Waldron, president and CEO of Curriculum Associates. "We are grateful that Frank is able to make such a generous contribution to support teachers' efforts to improve student learning. With such a wide array of products to choose from, this is a great opportunity for teachers who have students with a variety of needs."

Curriculum Associates products include online adaptive diagnostic assessments, programs that provide differentiated instruction, and practice materials for students in preschool to 12th grade, including new and redesigned products aligned to the Common Core State Standards and state-specific tests, as well as special education tools aligned to federal IDEA requirements.

Grant applications will be judged on the strength of the project proposal and rated on four main criteria:

1. Project ability to have an impact on struggling students and to stimulate and motivate them to learn
2. Project practicality in terms of time span and budget

3. Support of at least three staff members at the school and principal/director approval
4. Adherence to grant guidelines and submission of requested information

The two-page application is due **February 15, 2012**, and grant winners will be announced on March 1, 2012. For more information and to download the application, please visit CurriculumAssociates.com/grants.

About Curriculum Associates

Founded in 1969, privately owned Curriculum Associates, LLC, is dedicated to designing research-based instructional materials, screens and assessments, and data management tools. The company's products and outstanding customer service provide teachers and administrators with the resources necessary for teaching a diverse student population and fostering learning for all students. For company and product information, visit Curriculum Associates on the Web at CurriculumAssociates.com or call 800-225-0248 to speak to a customer representative.

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