



**FOR IMMEDIATE RELEASE**

**Contact:** Kati Elliott  
KEH Communications  
410-975-9638  
[kati@kehcomm.com](mailto:kati@kehcomm.com)

Karen Dahl  
Curriculum Associates  
646-789-1879  
[kdahl@cainc.com](mailto:kdahl@cainc.com)

## **i-Ready® Reaches One Millionth Assessment**

*Award-winning online diagnostic and instruction program identifies root causes behind students' challenges, and gives teachers tools to differentiate instruction*

NORTH BILLERICA, Mass., March 4, 2013 – Built for the Common Core, i-Ready Diagnostic & Instruction combines a valid and reliable growth measure and individualized instruction in a single online product. To reach one million assessments in less than two years is a testament to the fact that [i-Ready](#) delivers a much-needed resource for educators across the country. The 1 millionth assessment was completed by two different students, in two different states at the exact same time on February 26 at 1:55 p.m. EST.

i-Ready is now used in every state as it provides a cost-effective online solution that accurately assesses students and provides detailed, easy-to-use reports to help teachers provide differentiated instruction based on individual student needs.

“With the transition to the Common Core in full swing, and the pressure of ensuring every student performs well on tests, it is essential that educators have the most robust tools to help them recognize when students are not grasping concepts,” said Rob Waldron, President and CEO of Curriculum Associates. “Assessments that lead to individualized, tailored instruction help students build their knowledge to progress to more difficult content. Providing up-to-the-minute student performance data in easy-to-use reports that point to instructional needs and resources is a big part of what makes i-Ready Diagnostic so effective.”

i-Ready’s adaptive diagnostic pinpoints student needs down to the sub-skill level, generates combinations of lessons that are unique to each student’s diagnostic result, and provides an individualized learning plan for each student that is easy to understand and implement.

i-Ready also features real-time progress monitoring reports at the class, grade, school, and district levels, enabling educators to identify and address individual and group needs in a simple, streamlined way.

The complete i-Ready family of products offers a complete blended learning solution that includes more than 600 fully automated online lessons, plus hundreds of downloadable Tools for Instruction PDFs.

For more information, please visit [www.i-Ready.com/empower](http://www.i-Ready.com/empower), and visit Curriculum Associates' YouTube channel to watch video testimonials from teachers and administrators using i-Ready: <http://youtu.be/98IU2V9XGDM>.

**About Curriculum Associates**

Founded in 1969, privately owned Curriculum Associates, LLC, designs research-based print and online instructional materials, screens and assessments, and data management tools. The company's products and outstanding customer service provide teachers and administrators with the resources necessary for teaching diverse student populations and fostering learning for all students. For company and product information, visit Curriculum Associates on the Web at <http://www.CurriculumAssociates.com> or call 800-225-0248.

# # #