



FOR IMMEDIATE RELEASE

Contact: Kati Elliott
KEH Communications
410-975-9638
kati@kehcomm.com

Jaime Schepici
Curriculum Associates
1-800-225-0248, ext. 270
jschepici@cainc.com

‘Tennessee Ready’ Series Prepares Students for Success on State Reading and Math Assessments

Curriculum Associates’ state-specific series aligns with 2009-2010 Tennessee Performance Indicators

NORTH BILLERICA, Mass., December 14, 2009 – Tennessee educators can now help students feel prepared for high stakes assessments with the new Tennessee Ready series. Launched by Curriculum Associates, a leading publisher of research-based supplemental curriculum materials and tools for today’s diverse classrooms, Tennessee Ready Mathematics and Tennessee Ready Reading/Language Arts offer test preparation that matches the recently released Tennessee Curriculum Standards and Blueprints for Learning, and each book in the series contains the number of questions per strand that aligns to the latest Tennessee Comprehensive Assessment Program (TCAP).

“The Tennessee Ready series is the latest in our state-specific product line designed to prepare students for state assessments,” said Rob Waldron, president and COO of Curriculum Associates. “Tennessee was uniquely challenging for us. We were in development when the new State Performance Indicators (SPIs) were released. Our product development team at Curriculum Associates jumped on the new indicators to ensure that students have the most comprehensive resource available to help prepare for the TCAPs.”

The Tennessee Ready series includes Tennessee Ready Practice Books for students and Teachers Guides for instructors. The Practice Books give students practice with problems and questions that align to the TCAP. The series contains three practice tests per subject which can be used as a Pretest, Benchmark, and Post Test.

--more--

Availability and Pricing

Student sets of Tennessee Ready Mathematics or Tennessee Ready Reading/Language Arts for grades 3-8 can be purchased in 10-packs for \$39.90. Teacher Guides are \$5.95 each. For a complete description of Tennessee Ready Mathematics and Tennessee Ready Reading/Language Arts, visit CurriculumAssociates.com.

About Curriculum Associates

Founded in 1969, privately-owned Curriculum Associates is dedicated to designing research-based instructional materials, screens and assessments, and data management tools. The company's products and outstanding customer services provide teachers and administrators with the resources necessary for teaching a diverse student population and fostering learning for all students. For company and product information, visit Curriculum Associates on the Web at www.CurriculumAssociates.com or call 1-800-225-0248.

###