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Curriculum Associates Wins Leading Education Awards

Digital products recognized by Tech & Learning's Awards of Excellence and District Administration's Readers' Choice Top 100 Products

NORTH BILLERICA, Mass., December 6, 2012 – Curriculum Associates was recently recognized by two of the leading awards programs in the education industry. [i-Ready™ Diagnostic & Instruction](#) won District Administration's Readers' Choice Top 100 Products award, and [STAAR™ i-Ready™](#) and the [BRIGANCE® IED II Record Book for the iPad®](#) won *Tech & Learning's Awards of Excellence*.

"We continually work to provide both students and educators with the most robust, engaging, and effective resources available today," said Rob Waldron, President and CEO of Curriculum Associates. "The recognition from these industry-leading awards programs further validates our ongoing efforts to make classrooms better places for students and teachers and acknowledges the impact of our programs in helping students succeed."

District Administration's Readers' Choice Top 100 Products award recognizes leading products in the education industry. It provides superintendents and other senior school district leaders with the unique opportunity to learn which products their colleagues are using around the country, and how these products contribute to the success of their districts. With more than 1,000 nominations this year, the winners—including i-Ready Diagnostic & Instruction—were selected by the editors of District Administration and were based upon both the quantity and quality of nominations.

Built for the Common Core, i-Ready Diagnostic & Instruction combines a valid and reliable measure and personalized instruction in a single online product that saves teachers time at a fraction of the cost of similar products. The adaptive diagnostic pinpoints student needs down to the sub-skill level and generates a combination of online instruction and downloadable teacher-led lessons that are unique to each student's diagnostic result. These individualized learning plans are easy to understand and implement. i-Ready also features real-time progress monitoring capabilities at the class, grade, school, and district levels, enabling educators to identify and address individual and group needs in a simple, streamlined way.

This year's annual *Tech & Learning Awards of Excellence* named the top education technology products as winners in its prestigious 30-year-old recognition program. A panel of more than 30 educators, who tested more than 160 entries, chose the winning products.

Both of Curriculum Associates' winning products—STAAR i-Ready and the BRIGANCE IED II Record Book for the iPad—won in the New Products category.

STAAR i-Ready is fully aligned to the Texas Essential Knowledge and Skills (TEKS) to help students in grades 3–8 prepare for—and succeed on—the State of Texas Assessments of Academic Readiness (STAAR™) test. Mirroring the complexity, format, and rigor of the test, STAAR i-Ready is proven to be predictive of performance on the STAAR test, and students get the opportunity to practice and build confidence in their test-taking skills in a fun and engaging way. The online pretest directs students to targeted practice on the TEKS while the post test assesses mastery. STAAR i-Ready also produces automated, easy-to-read reports that teachers can use to quickly and easily monitor students' progress. At any point in time, teachers and administrators can gauge how students will perform on the actual test.

The BRIGANCE IED II Record Book for the iPad makes it easy for educators to assess the educational strengths and needs of students functioning below the developmental age of seven. When paired with the criterion-referenced Inventory of Early Development II (IED II) and BRIGANCE Online Management System (OMS), the app allows educators to quickly record assessment data and observations. Plus, educators can easily access multiple students' records in a single device. The app seamlessly synchronizes data and observations with the OMS for instant reporting and data management, offering a completely paperless system for recording, managing, and reporting student data.

For more information about i-Ready, please visit i-Ready.com/empower.

To learn more about STAAR i-Ready, please visit CurriculumAssociates.com/STAARprep.

For more information about the BRIGANCE IED II Record Book for the iPad, please visit BRIGANCE.com/iPadApp.

To view demos of i-Ready Diagnostic & Instruction and the BRIGANCE IED II Record Book for the iPad, visit Curriculum Associates' YouTube channel at <http://www.youtube.com/user/curriculumassociates>.

About Curriculum Associates

Founded in 1969, privately owned Curriculum Associates, LLC, designs research-based print and online instructional materials, screens and assessments, and data management tools. The company's products and outstanding customer service provide teachers and administrators with the resources necessary for teaching diverse student populations and fostering learning for all students. For company and product information, visit Curriculum Associates on the Web at <http://www.CurriculumAssociates.com> or call 800-225-0248.

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