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‘DORA/DOMA’ Diagnostic Assessment Programs Win Scholastic Administr@tor Award

NORTH BILLERICA, Mass., April 27, 2009— Adding to its success in the diagnostic assessments market, Curriculum Associates has received a Scholastic Administr@tor 2008-2009 Best in Tech for Assessment Tools: Reading and Math Intervention solutions award for the DORA and DOMA programs. Developed by educational experts at Lets Go Learn, DORA and DOMA are exclusively distributed in the U.S. by Curriculum Associates.

Products that were chosen by Scholastic Administr@tor’s editors as “Best in Tech” were handpicked and evaluated by Scholastic Administr@tor’s expert administrator-reviewers. DORA and DOMA were reviewed by Sewellyn Kaplan, a secondary literacy coach at West Contra Costa (CA) Unified School District. According to Kaplan, because of DORA, the district’s incoming freshmen are being appropriately placed into reading intervention programs.

Diagnostic Online Reading Assessment (DORA) and Diagnostic Online Math Assessment (DOMA) provide online assessments that extend the work of reading and math specialists and diagnosticians allowing them to service more students in a timely fashion. The data provided by the programs empowers teachers to provide intervention, differentiate instruction, and improve performance for students in today's diverse classrooms.

DORA and DOMA are driven by proprietary technology that simultaneously tests and reports on multiple skills while adapting to individual learners’ abilities. As students respond, the programs adapt by making questions harder or easier as needed.

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Start levels in the programs vary according to the user's age and the programs contain graphical interfaces for elementary, middle, and high school students, as well as adult learners, in order to engage all ages appropriately.

“DORA was the brainchild of Dr. Richard McCallum, a recognized expert in using diagnostic assessment to tailor instructional interventions and a researcher at U.C. Berkeley. His work, and the program, have been tested and proven to help educators diagnose sub-skill deficiencies in students and then create paths for reading success,” said Robert L. Waldron, president of Curriculum Associates. DOMA, created by Paul Giganti at U.C. Berkeley, is a precise assessment of basic math skills, pre-algebra and algebra that helps prescribe instruction for math success.

About Scholastic Administr@tor

Scholastic Administr@tor is the leading professional resource for today’s results-driven school leaders, reaching 300,000 school technology officers, superintendents, principals, school board presidents and technology coordinators. By providing insights into effective technology and leadership strategies through real-world examples and facilitating a dialogue among administrators, the magazine serves as a clearinghouse of concise and practical ideas, smart leadership strategies, and proven technology solutions. More information is available on www.scholastic.com/administrator.

About Curriculum Associates

Founded in 1969, privately-owned Curriculum Associates, Inc. is dedicated to designing research-based instructional materials, screens and assessments, and data management tools. The company’s products and outstanding customer services provide teachers and administrators with the resources necessary for teaching a diverse student population and fostering learning for all students. For company and product information visit Curriculum Associates on the Web at <http://www.cainc.com> or call 1-800-225-0248.

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