



FOR IMMEDIATE RELEASE

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Curriculum Associates’ ‘New York Ready’ Series Aligns to State Standards to Maximize Student Achievement

New series is the one product developed for the new 2010 April-to-April standards

NORTH BILLERICA, Mass., December 7, 2009 – Nothing says “Hot off the Presses” like Curriculum Associates’ latest New York Ready series. Preparing students for everything that is going to be assessed on New York’s recently rescheduled May 2010 high-stakes test, the series aligns to New York’s State Performance Indicators, including the new April-to-April mathematics schedule.

Curriculum Associates, a leading publisher of research-based supplemental curriculum materials and tools for today’s diverse classrooms, created the series to cover both reading and math. The New York Ready Mathematics series and New York Ready English Language Arts series include test practice and instruction booklets designed to help students score highly on New York State assessments. New York Ready Test Practice gives students practice with problems and questions that align to the New York State Performance Indicators. New York Ready Instruction provides targeted instruction to students based on their weaknesses identified by the Practice series. Ready Practice uses numerous questions per strand, aligning to the test blueprint and containing three practice tests. New York Ready Instruction reviews and re-teaches concepts and skills for each Performance Indicator on the state tests. Scaffolded instruction includes Introduction, Modeled Instruction, Guided Instruction, Guided Practice, and New York State Test Practice.

“The more we help students with test taking, the less likely they are to freeze up and perform poorly on test day. We want New York students to be judged on what they know, which sometimes does not happen when they get bogged down in the bubble sheet and clock that is such a big part of test day,” said Rob Waldron, president and COO of Curriculum Associates. “By

making this product align to the most recently released New York Performance Indicators, students have the most current information with which to prepare.”

Availability and Pricing

Student sets of New York Ready Mathematics and New York Ready English Language Arts include a Student Instruction Book and a Student Test Practice Book, each with three Practice Tests for grades 3-8. With each order of 20 or more student sets (one Instruction Book and one Test Practice Book), the New York Ready series can be purchased for \$9.99 each set.

A 10-pack of Test Practice Books can be purchased separately for \$29.90 and Test Practice Teacher’s Guides can be purchased for \$5.95 each. Instruction books are not sold separately. For a complete description of New York Ready Mathematics and New York Ready English Language Arts, visit CurriculumAssociates.com.

About Curriculum Associates

Founded in 1969, privately-owned Curriculum Associates is dedicated to designing research-based instructional materials, screens and assessments, and data management tools. The company’s products and outstanding customer service provide teachers and administrators with the resources necessary for teaching a diverse student population and fostering learning for all students. For company and product information, visit Curriculum Associates on the Web at CurriculumAssociates.com or call 1-800-225-0248.