



**FOR IMMEDIATE RELEASE**

**Contact:** Kati Elliott  
KEH Communications  
410-975-9638  
[kati@kehcomm.com](mailto:kati@kehcomm.com)

Jaime Schepici  
Curriculum Associates  
1-800-225-0248, ext. 270  
[jschepici@cainc.com](mailto:jschepici@cainc.com)

## **Curriculum Associates Introduces New Florida Ready—Aligned to all the Next Generation Sunshine State Standards**

NORTH BILLERICA, MA, September 8, 2010 – Curriculum Associates, LLC, announces the immediate availability of **Florida Ready**, a new reading and mathematics series that aligns to the new *Reading and Mathematics FCAT Test Item Specifications*. **Florida Ready** was developed to help Florida educators teach concepts and skills for each of the new standards. “Beginning with the 2010–2011 school year, the statewide assessment program will begin transitioning to assessing student understanding of the Next Generation Sunshine State Standards through the implementation of the Florida Comprehensive Assessment Test<sup>®</sup> 2.0 (FCAT 2.0)” (<http://fcat.fldoe.org>). Addressing the need for change, Curriculum Associates’ **Florida Ready** contains explicit instruction that aligns to all of the new reading and mathematics standards (in place for the 2010–2011 school year) that will be covered on the FCAT 2.0.

**Florida Ready** contains practice and instruction together in one book. A pretest, practice section, and post test deliver targeted instruction based on individual student needs. Developed to engage the student, **Florida Ready** contains an interactive format that makes the material easy to comprehend. **Florida Ready Reading** focuses on a variety of reading and writing skills while identifying challenging content areas. **Florida Ready Mathematics** focuses on solving math problems that closely mirror the types of problems encountered on the state test while identifying challenging content areas.

**Florida Ready** is available in reading and mathematics for grades 3–8, with each lesson in every grade level correlated to the Next Generation Sunshine State Standards (NGSSS). In addition, **Florida Ready** also correlates the NGSSS to the Common Core State Standards (CCSS). Each correlation is included in the Teacher Guide. The Teacher Guide contains an easy-to-use chart that provides comprehensive instruction for each standard. The Teacher Guide supports all users, from paraprofessionals to experienced teachers. Every Teacher Guide includes suggested pacing charts and detailed lesson plans. Also, every student page is shown in the Teacher Guide for easy reference.

Curriculum Associates launches program for the  
Next Generation Sunshine State Standards

**Pricing and Availability**

**Florida Ready Reading** and **Florida Ready Mathematics** are available for grades 3–8. Student Books are only \$9.99/subject with a minimum order of 20 Student Books. Teacher Guides are sold separately at \$5.95 each. Complete pricing and ordering information is available online at CurriculumAssociates.com/FLReady.

**About Curriculum Associates**

Founded in 1969, privately owned Curriculum Associates, LLC, is dedicated to designing research-based instructional materials, screens and assessments, and data management tools. The company's products and outstanding customer services provide teachers and administrators with the resources necessary for teaching a diverse student population and fostering learning for all students. For company and product information, visit Curriculum Associates on the Web at CurriculumAssociates.com or call 1-800-225-0248.

###