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Curriculum Associates' Digital Products Named as Finalists in 2012 SIIA CODiE Awards

i-Ready™ Diagnostic & Instruction and BRIGANCE® Inventory of Early Development II (IED II) iPad® App recognized

NORTH BILLERICA, Mass., April 25, 2012 – Curriculum Associates' i-Ready™ Diagnostic & Instruction and BRIGANCE® Inventory of Early Development II (IED II) Record Book for the iPad® were recently named finalists in the 2012 Software & Information Industry Association (SIIA) CODiE Awards. The iPad app is a finalist in the Best Educational Use of a Mobile Device category and i-Ready is a finalist in the Best Student Assessment Solution category.

"Curriculum Associates is particularly honored to be a CODiE finalist this year, because, for the first time ever, all nominated products were reviewed *solely* by educators," said Rob Waldron, President and CEO of Curriculum Associates. "To be recognized by one of the most respected award programs in the industry in this way is a wonderful validation of all of the hard work we have done and continue to do. Our ongoing goal is to provide the best products to help educators teach and enable more students to learn at higher levels than ever before."

The SIIA CODiE Awards showcase the software and information industry's finest products and services, and honor excellence in corporate achievement. Products are rigorously evaluated through live demonstrations, trial access, and supplementary documentation. This year educators selected the 128 product finalists in 23 categories. SIIA members will select the winners during the SIIA member voting phase of the program with winners being announced on May 7, 2012.

i-Ready was recently named an approved student growth measure by New York and Ohio and was also a finalist in the 2011 EdTech Digest Awards, in which the BRIGANCE® IED II Record Book for the iPad was a winner in the Best Mobile App category.

To learn more about the 2012 CODiE Awards, visit http://www.siia.net/codies/2012/. For more information on i-Ready, please visit http://www.i-Ready.com. For more information on BRIGANCE®, please visit http://www.BRIGANCE.com. You can watch demos of i-Ready

and the BRIGANCE® IED II Record Book for the iPad on Curriculum Associates' YouTube channel: http://www.youtube.com/user/curriculumassociates.

About Curriculum Associates

Founded in 1969, privately owned Curriculum Associates, LLC, designs research-based print and online instructional materials, screens and assessments, and data management tools. The company's products and outstanding customer service provide teachers and administrators with the resources necessary for teaching diverse student populations and fostering learning for all students. For company and product information, visit Curriculum Associates on the Web at http://www.CurriculumAssociates.com or call 800-225-0248.

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