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Updated ‘CARS® Plus’ and ‘STARS®’ Series has Proven Strategies and Improved Features – New for 2010

NORTH BILLERICA, MA., February 22, 2010 — Curriculum Associates LLC, a leading publisher of research-based supplemental curriculum materials, has revised its popular *Comprehensive Assessment for Reading Strategies (CARS® Plus)* and *Strategies To Achieve Reading Success (STARS®) Series* to meet the needs of today’s diverse classrooms. For students in grades K–8, both series feature a fresh new design and enhanced teacher guides.

The 2010 CARS® Plus and STARS® Series together offer a comprehensive resource, allowing teachers to identify students’ needs and provide data-driven instruction for essential reading comprehension strategies. CARS® is the assessment component and STARS® is the instruction component.

CARS® Plus is a research-based diagnostic reading series which assesses a student’s level of mastery for each of 12 reading strategies. The series now features pretests, benchmarks, and post-tests all in **one** book. The CARS® Plus Series identifies students’ strengths and weaknesses and helps teachers place students in the companion STARS® Series for reading instruction and remediation.

STARS® is a prescriptive reading series that provides explicit instruction in the same 12 standards-based reading strategies as CARS® Plus, which students need to master for reading success. The scaffolded lessons in each STARS® student book progress from Modeled and Guided Instruction, to Practice, and to Independent Practice. In addition, multiple student-book levels have parallel lessons to easily differentiate instruction. And, the new STARS® Teacher Guide offers a wealth of information and support, including individually tailored lesson plans to model instruction. New and engaging features, such as ELL Support, Genre Focus, Teacher’s Corner, Re-teaching, and Connecting to Literature boost learning.

“We are happy to announce the availability of the 2010 CARS® Plus and STARS® Series,” said Rob Waldron, president and CEO of Curriculum Associates. “We took a solid, researched-based program that already has a 97% satisfaction rate among our customers and made it even better.”

Pricing and Availability

The new CARS[®] Plus and STARS[®] Series are currently available. CARS[®] Plus Student Books are available in Books K-H (grades K-8), and 10-packs are \$39.90. CARS[®] Plus Teacher Guides are priced at \$5.95 each.

STARS[®] Student Books are available in Books K-H (grade K-8). Both STARS[®] Student Books and Teacher Guides are priced at \$9.95 each. However, there is *special pre-publication pricing* of \$8.95 on STARS[®] Student Books until March 31, 2010.

The CARS[®] Plus and STARS[®] Series are also available as collections.

CARS[®] Plus, STARS[®] Book Collections — \$339.00

25 Student Books plus a Teacher Guide from each of the two series. *Total 50 Student Books, 2 Teacher Guides.*

- **Pretest, benchmark, and post test**—CARS[®] Plus Series
- **Instruction**—STARS[®] Series

CARS[®] Plus, STARS[®], *Extensions in Reading*[®] Book Collections — \$559.00

25 Student Books plus a Teacher Guide from each of the three series. *Total 75 Student Books, 3 Teacher Guides.*

- **Pretest, benchmark, and post test**—CARS[®] Plus Series
- **Instruction**—STARS[®] Series
- **Application**—*Extensions in Reading*[®] Series

For more information, please visit CurriculumAssociates.com/CARS-STARS

About Curriculum Associates

Founded in 1969, privately-owned Curriculum Associates is dedicated to designing research-based instructional materials, screens and assessments, and data management tools. The company's products and outstanding customer services provide teachers and administrators with the resources necessary for teaching a diverse student population and fostering learning for all students. For company and product information visit Curriculum Associates on the Web at <http://www.CurriculumAssociates.com> or call 1-800-225-0248 to speak to a customer representative.

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