



**FOR IMMEDIATE RELEASE**

**Contact:** Kati Elliott  
KEH Communications  
410-975-9638  
[kati@kehcomm.com](mailto:kati@kehcomm.com)

Jaime Schepici  
Curriculum Associates  
1-800-225-0248, ext. 270  
[jschepici@cainc.com](mailto:jschepici@cainc.com)

## **Curriculum Associates Launches Dynamic New 'CAMS<sup>®</sup>' & 'STAMS<sup>®</sup>' Math Series**

*NCTM Focal Points and Connections alignments and interactive whiteboard activities bring  
CAMS & STAMS name new vision*

NORTH BILLERICA, MA, September 20, 2010 – Curriculum Associates, LLC, recently released a powerful new series with the CAMS<sup>®</sup> & STAMS<sup>®</sup> name to help educators accurately diagnose students' levels and provide differentiated instruction to help raise student achievement in foundational math skills. The CAMS<sup>®</sup> (Comprehensive Assessment for Mathematics Strategies) & STAMS<sup>®</sup> (Strategies to Achieve Mathematics Success) series provides a powerful integrated assessment and instruction program that includes engaging interactive whiteboard activities for skills practice and to ensure student mastery of every concept.

Designed to boost math performance for students in grades 3–8, CAMS<sup>®</sup> is a research-based diagnostic tool, including pretests, benchmarks, and post tests, that helps identify students' strengths and weaknesses, target instruction, and measure progress and mastery of the most important math skills at each grade level. STAMS<sup>®</sup> consists of a series of highly scaffolded lessons that allow for explicit instruction based on the results from the CAMS<sup>®</sup> series of assessments. Each grade level of STAMS<sup>®</sup> covers and provides deep instruction on 16 skills and concepts aligned to the NCTM Focal Points and Connections and identified as the most important math skills students need to master to move on to the next grade level. Additionally, the lessons and concepts within each grade level are aligned to Common Core Standards.

“There is a real emphasis on mathematics education today and we recognize the need for a specialized program that is engaging, easy to use, and will help boost student scores on math

assessments at both the state and national level,” said Rob Waldron, president and CEO of Curriculum Associates. “We are especially excited about the interactive whiteboard lessons that are included in the new program at no additional cost—giving teachers another cutting-edge resource to drive home concepts in a way their students will enjoy.”

The CAMS & STAMS program provides comprehensive support for teachers to teach the subject in various educational settings, including summer- and after-school programs, and offers an ideal solution for students who need extra support to meet grade-level requirements. Embedded professional development, including step-by-step guidance and intuitive interactivity, makes lessons easy to use for teachers at all levels of experience.

### **Pricing and Availability**

Each grade-level CAMS series and STAMS series contains 25 Student Books and one Teacher Guide, for a total of 50 Student Books and two Teacher Guides for \$359.00. The CAMS series includes Student Books that are sold in 10-packs for \$39.90 and Teacher Guides that can be purchased individually for \$5.95. The STAMS series Student Books can be purchased for \$10.95 each and Teacher Guides for \$13.95 each. The complete set of 32 Interactive Whiteboard lessons per grade level is included for free with purchase of the CAMS & STAMS series.

Grades 3–6 are currently available for purchase. Grade 7 (Book G) will be available September 24, 2010 and Grade 8 (Book H) will be available October 1, 2010. For more information, visit [www.CurriculumAssociates.com](http://www.CurriculumAssociates.com).

### **About Curriculum Associates**

Founded in 1969, privately owned Curriculum Associates, LLC, is dedicated to designing research-based instructional materials, screens and assessments, and data management tools. The company’s products and outstanding customer services provide teachers and administrators with the resources necessary for teaching a diverse student population and fostering learning for all students. For company and product information, visit Curriculum Associates on the Web at [CurriculumAssociates.com](http://CurriculumAssociates.com) or call 1-800-225-0248.

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